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Strategic Master Plan update on agenda for HECB meeting in Olympia March 31

OLYMPIA— Panel presentations addressing college and career readiness, teacher preparation, and college access scholarships will be part of a day-long discussion at the Higher Education Coordinating Board's (HECB) Thursday, March 31 meeting as the Board prepares to update the state's Strategic Master Plan for Higher Education.

The current 10-year master plan was endorsed by the Legislature in 2008 as a set of broad policy goals for higher education in Washington. The Board is required to update the Strategic Master Plan every four years. The primary goal of the plan is to raise educational attainment among all Washington residents.

At its March 31 meeting, the Board will spend part of the morning reviewing the scope and context of the plan update, the main objectives and strategies of the current plan, and the timeline for work ahead. A panel composed of Randy Dorn, Superintendent of Instruction, Charlie Earl, executive director of the State Board for Community and Technical Colleges, and Council of Presidents representative James Gaudino, president of Central Washington University, will provide additional perspective about master plan priorities.

The afternoon session will include three panel discussions to aid the Board in its update efforts. The panels will include:

- A presentation by American College Testing (ACT) representatives who will discuss ACT's report on common core state standards for college and career readiness. The report is based on college and career readiness data gathered by ACT as part of its pre-college testing efforts.
- A discussion by representatives of state higher education agencies, private institutions, and the K-12 system on what can be done in an era of budget cuts to develop college-ready students and classroom-ready teachers.
- A presentation by Washington Scholarship Coalition representatives on the theWashBoard.org, a clearing house that helps students pay for college by connecting them to scholarship opportunities.

Other business on the March HECB agenda will include a staff update on the 2011 legislative session and budget issues.

Briefing materials for the meeting are available at: www.hecb.wa.gov/boardmtgs/index.asp

Who: Higher Education Coordinating Board
What: March regular meeting
Where: State Investment Board Room
2100 Evergreen Park Drive SW, Olympia 98502
When: Thursday, March 31, 9 a.m. – 3:15 p.m.

Regular Meeting – March 31, 2011

9:00 a.m. Welcome and Introductions

- *Ethelda Burke, Chair, Higher Education Coordinating Board*

9:15 a.m. Consent Agenda

Approval of January Meeting Minutes

**Moderate Degree Program Change Proposal: CWU, Bachelor of Science
Aviation Management and Bachelor of Science Professional Pilot
*Resolution 11-04***

**New Degree Program for Approval: UW Seattle, Master of Science
Sustainable Transportation
*Resolution 11-05***

9:15 a.m. Report of the Director

Don Bennett, HECB Executive Director, will provide an overview of the meeting agenda and will discuss key Board and staff activities occurring since the Board's January 2011 meeting.

9:45 a.m. Update on Legislative Session and Budget Status

Staff will provide the Board an update on pending/new higher education legislation and state and higher education budget status.

10:30 a.m. 2011 Strategic Master Plan Update – Work Session

The Board will hold a work session with staff and guests as an initial discussion on the context and scope of the 2011 master plan update.

Introduction: Background to the Update

- 2008 Strategic Master Plan – state higher education policy goals
- 2008 Implementation and System Design plans
- Schedule and Process for the Update

Scope of the Update

The Board and stakeholders will discuss key issues to be addressed in the 2011 update

- *Randy Dorn, Superintendent of Public Instruction*
- *Charlie Earl, Executive Director, State Board for Community & Technical Colleges*
- *James Gaudino, Council of Presidents representative*

Afternoon Session: Master Plan Update – Policy Planning Briefings

- 1 p.m. ACT (American College Testing) Presentation**
- *Scott Frein, Director of Strategic Development, ACT*
 - *Sherri Miller, Assistant Vice President, Educational Planning and Assessment System Development*
- 1:45 p.m. College-Ready Students and Classroom-Ready Teachers: Panel Discussion**
- *Eleni Papadakis, Executive Director, WTECB*
 - *Jessica Vavrus, Assistant Superintendent, OSPI*
 - *SueEllen Bacon, Associate Dean of Professional Development, Continuing Education and Outreach, Seattle University*
 - *Jan Yoshiwara, Deputy Executive Director of Education, SBCTC*
- 2:45 p.m. the WashBoard.org**
- *Christine McCabe, Executive Director, College Spark Washington*
 - *Mary Beth Lambert, Marketing and Communications Consultant, Washington Scholarship Coalition*
- Public Comment**
- 3:30 p.m. Adjournment**

***Public Comment:** A sign-in sheet is provided for public comment on any of the Board items.*

***Meeting Accommodation:** Persons who require special accommodation for attendance must call the HECB at 360-753-7800 as soon as possible before the meeting.*

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